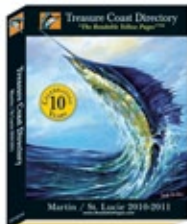


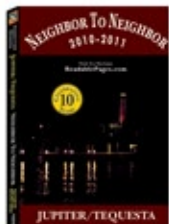


Treasure Coast Directories

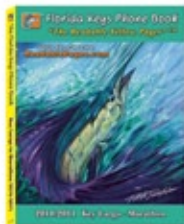
“The Readable Yellow Pages”™



Martin/St. Lucie
2010-2011



Jupiter/Tequesta
2010-2011



Florida Keys
2010-2011



Key West
2011-2012



Okeechobee
2011

Advertising That Works!

More Headings More Money \$

1st Position “Water Damage & Restoration”

5th Position “Carpet Cleaning”

2nd Position
“Fire & Water Damage
& Restoration”

5th Position
“Water Damage & Restoration”

Bellsouth		STANLEY STEEMER	
MAY 2005	223 CALLS	CALLS 87	CALLS 44
		CALLS 56	CALLS 36

Bellsouth		STANLEY STEEMER	
June 2005	229 CALLS	CALLS 69	CALLS 35
		CALLS 73	CALLS 52

Bellsouth		STANLEY STEEMER	
NOV 2005	243 CALLS	CALLS 69	CALLS 53
		CALLS 75	CALLS 46

3 MONTHS
with 1/2 pg
premium placement
695 CALLS

Bellsouth		SWAT	
May 2005	84 CALLS	CALLS 14	CALLS 4
		CALLS 52	CALLS 14

Bellsouth		SWAT	
June 2005	93 CALLS	CALLS 26	CALLS 6
		CALLS 38	CALLS 23

Bellsouth		SWAT	
Nov 2005	63 CALLS	CALLS 7	CALLS 5
		CALLS 28	CALLS 23

3 MONTHS
with 1/4 pg
240 CALLS

Larger ads = better AD placement