

TREASURE COAST DIRECTORIES AD SIZE SPECS
ITEM SPECIFICATIONS
W x H in Inch Units

2 Column Directories **Directory Size: 7" x 10"**
(2 Column White Pages – Column Width – 2.875")

#101915 Okeechobee Hometown, FL
#106340 Treasure Coast Hispanic Directory, FL

2HS	2.875" x 1"
4HS	2.875" x 2"
TM	2.875" x 1"
CTM	2.875" x 3"
QC	2.875" x 2.078"
2QC	5.875" x 2.078"
4QC	5.875" x 4.284"
6QC	5.875" x 6.487"
FP	5.875" x 8.687"

4 Column Directories **Directory Size: 8 3/8" x 10 7/8"**
(3 Column White Pages – Column width – 1.809")

#101914 Treasure Coast – Martin/St. Lucie Counties, FL
#102436 North Palm Beaches, FL
#103688 Florida Keys Phone Book

2HS	1.825" x 1"
4HS	1.825" x 2"
TM	1.825" x 1"
CTM	1.825" x 3"
WFLA	2.155" x 1.5" (Black & White-NO Color)
QC	1.825" x 2.406"
2QC	3.77" x 2.406"
3QC	5.72" x 2.406"
4QC	3.77" x 4.94"
6QC	5.72" x 4.94"
8QC	7.665" x 4.94"
12QC	5.72" x 10"
FP	7.665" x 10"
WP Banner	7.42" x .4773"
CP Sponsor	6.9" x 1.5"

ALL DISPLAY ADS MAY BE SUBMITTED ON CD OR BY EMAIL TO
Art@TCDirectories.com

Space Listings – Art available in 4HSCA's, CTM's & WFLA's only.

Data & Media Specifications

Format	Mac or PC saved as an EPS or PDF file. Also PC ai or psd
Software (PC)	QuarkXPress 5, Illustrator 9 & CS2, Photoshop 7 & CS2
Line Screen	85
Media	3.5" Floppy Disk, CD
Color	CMYK (Rich Black C-50, M-5, Y-1, K-100, For Large Black Areas)
Resolution	300dpi minimum